



Australia: Sport & Social Change
March 2-13, 2022
East Carolina University



At Sports Travel Academy the World is Your Classroom!

www.SportsTravelAcademy.com



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Students from UNC Chapel Hill & University of California programs get up close and personal with Roos and Koala's at Currumbin Wildlife Sanctuary



Introduction

This program includes an excellent mix of Australian Sport, History & Culture. Students will learn from university professors from three different schools and benefit from a number of industry professionals at the academic various sites that we visit.

Australian Sport: To say that sport is a way of life in Australia is an enormous understatement! Such is the Australian population's devotion towards sport that it is sometimes humorously described as "Australia's national religion". The Aussie's truly enjoy a very rich sporting history & culture. Australian athletes have excelled in a range of sports globally, and their government supported system has a lot to do with this success. The Australian government spends the most money in the world per capita on elite athlete development and fittingly the Aussie's have led the three of the last four Summer Olympic Games in medals per capita. The Australian population also enjoys fabulous recreational facilities & programs for the non-elite as a part of the government philosophy of "Sport for All". It is commonplace throughout Australia for citizens to compete in some form of recreational sport for virtually their entire lives!!

Australian History: Aboriginal people are believed to have lived in Australia as early as 60,000 years ago and evidence of Aboriginal art can be traced back at least 30,000 years making the Aboriginal people one of the oldest surviving cultures on the planet! Australia has its origin as a penal colony, with the First Fleet of British convicts arriving in 1788 in Sydney. Stories of outlaws, or Bushrangers as they are known, have endured in Australian pop culture through music, cinema and literature with Ned Kelly being the most famous Bushranger of them all. The Australian gold rushes from the 1850s brought great wealth as well as new social tensions to Australia, including the miners' rebellion at the Eureka Stockade. Australian Federation in 1901 evidenced a growing sense of national identity as expressed in poetry by Banjo Paterson and Henry Lawson. The World Wars profoundly altered Australia's sense of identity - with World War I introducing ANZAC (Australian & New Zealand Army Corps), and World War II seeing a reorientation from Britain to the United States as a major ally. After the

Second World War, 6.5 million migrants from 200 nations brought immense new diversity to a young country that was largely a white Anglo-Saxon society prior to the war.



Indigenous Australian's are the Oldest Surviving People on the Planet

Australian Culture: The culture of Australia is essentially a Western culture influenced by the unique environment and geography of the Australian continent and by the diverse cultural input of Aborigines, Torres Strait Islanders, and the various waves of multi-ethnic migration which followed the British colonization of Australia. At its core Australia is founded from Anglo-Celtic heritage including the English language, Christianity and a democratic system of government. However the Australia of today hosts a great diversity of cultural practices and pursuits, and has contributed many artists to international pop, cinema and classical culture, from opera's Dame Joan Sutherland to hard rock's AC/DC as well as movie stars such as Nicole Kidman, Russell Crowe, Hugh Jackman, Cate Blanchett, Mel Gibson, Eric Bana, Heath Ledger, Guy Pearce, Chris Hemsworth, Naomi Watts just to name a few.

Egalitarianism, informality and even irreverence have been common themes of Australian cultural commentary - exemplified by the works of C J Dennis, Barry Humphries and Paul Hogan. While fascination with the outback has persisted as a theme of Australian art, cinema and literature, and agriculture has been an important economic sector, the demographics of Australia show it to be one of the most urbanized populations in the world, with more than 75% of people living an urban city lifestyle.



Sports Travel Academy provides an exceptional Australia program for students to be immersed in educational and cultural experiences. Students have the opportunity to develop global perspectives about the sport and sport medicine industry as well as learn about the country's fascinating history & culture. Opportunities like this are an added value to university education and a terrific life-long experience for all participants."

- Dr. Connie Peterson James Madison University

ECU Faculty Leader



Stacy Warner, Ph.D.
Professor, East Carolina University
Sport Management / Sport Studies
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Dr. Stacy Warner is an Associate Professor of Sport Management at East Carolina University. Dr. Warner earned her Master's degree from the University of North Carolina at Chapel Hill, and her Ph.D. at the University of Texas at Austin. Her research interests are primarily focused on the roles that sport and sport culture play in the lives of individuals through families, communities, work environments, and social networks. In addition to her academic background, Dr. Warner has acquired work experience in many facets of the sports industry, including positions within the United States Olympic Committee, NCAA headquarters, NCAA (Divisions I, II, and III) athletics departments, campus recreation programs, Upward Sports Christian youth leagues, and various large-scale sporting events, such as the NCAA Final Four and the Special Olympic World Games. She often utilizes these first-hand experiences to challenge students to critically examine sport and consider the positive impact it can have on the quality of life for a variety of individuals if it is appropriately managed.

Australia in summer 2021 will be Dr. Warner's eighth trip with Sports Travel Academy. "Sports Travel Academy has provided many students with a great opportunity to learn and grow. I'm always impressed with how much students can gain by traveling abroad. The world is truly a classroom, and students take more away from a study abroad trip than just an understanding of another culture. Not only are they better prepared to compete and succeed in a global economy, but they walk away with wonderful memories, greater self-awareness, and friendships that will serve them well beyond graduation." - Dr. Stacy Warner

ECU Faculty Leader



Dr. Todd Fraley
Director of the EC Scholars Program
Interim Associate Dean for Academic Programs
fraleyt@ecu.edu

Prior to his leadership position in the Honors College, Todd taught in the School of Communication for 10 years, where he also served as the Coordinator for Undergraduate Studies and the Internship Director. He holds bachelor's degrees in Political Science and Sociology from James Madison University and earned his MA and PhD in Journalism and Mass Communication from the University of Georgia, Athens.

While at ECU, Todd has been awarded the University Centennial Award for Excellence in Leadership and the Alumni Award for Outstanding Teaching. He is also a Chancellor's Leadership Fellow and a William C. Friday Fellow for Human Relations. He has numerous publications and presentations and was named a 2010 Research Fellow at Northeastern University's Center for the Study of Sport in Society.

Outside of the classroom, Todd coaches youth soccer and baseball, serves on the Board of Directors of the Greenville Community Shelter, and enjoys traveling and spending time with his wife and two children. This is Todd's third trip with our Sports Travel Academy groups at ECU.

Program Director



Craig Douglass
Sports Travel Academy
Australia 2014 Program Director
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Craig is Australian born and lived in Australia for most of his life until relocating to the USA in 2002. Currently residing in Cary, North Carolina, Craig has been involved with the operation and planning of 100+ international programs to Australia, The United Kingdom, USA, New Zealand, Canada, Netherlands, Germany, Ireland, Scotland, Switzerland, Italy, Austria, Spain & South Africa.

Craig completed his education in 1995 at the University of Western Sydney (Sport Studies) with majors in sport management, sport marketing, sport psychology & communication. Craig says, "I love traveling with students! I am here to ensure this is both a smooth and enjoyable trip for everyone before, during and if needed even after the study abroad program is completed. Please feel free to contact me anytime with questions. I can guarantee that this will be both a rewarding academic as well as a really fun experience!!"

Craig is married to Amanda and has two young children, Jake and Claire.

During the summer of 2011 I traveled to Australia with Craig through the Sports Travel Academy. Craig's constant attention to detail was very apparent. He proved to be not only knowledgeable about sport in Australia but also about the best options for shopping, dining, and touring all the country. His familiarity with the many and varied sport venues contributed greatly to the educational experience. Craig introduced our group to many professionals in the sport industry while making us feel welcome in his native land. It was an amazing experience and I highly recommend the Sports Travel Academy and the personal touch Craig provides.

- Dr. Kim Stroudt Alvernia University

Program Details & Cost

| | |
|----------------------|---|
| Dates: | March 2-13, 2022 (9 nights) |
| Areas: | Sydney, Cairns & Gold Coast (3 nights each) |
| Cost: | \$ 4,040.00 per student Cost includes tuition for 6 credits, In-country support, International medical insurance, 9 meals, Academic & tourism site visits, 2 one-way flights inside Australia <u>International flights to and from Australia are NOT included</u> |
| Class Credit: | Provided by East Carolina University |
| Classes: | KINE 4003 HNRS 2116 KINE 6802 (Graduate Level) |

Students are responsible for:

- Airfares departing their home airport for Sydney (SYD) and then from Cairns (CNS) back to home. DO NOT BOOK YOUR INTERNATIONAL FLIGHTS UNTIL INSTRUCTED TO DO SO BY ECU FACULTY
- Ensuring that they have a passport that is valid for at least 6 months after the first day that they enter Australia
- Processing their Travel Visa to Australia. This can be done very easily for \$20 online at: www.eta.immi.gov.au
- Spending money for meals and other activities not specifically covered in the program fee

PLEASE NOTE:

Proof of covid vaccination will likely be required to enter Australia. More information on the Australian Government Covid Management Policy for Tourism will be available around December 1, 2021.

FOR MORE INFORMATION AND TO APPLY VISIT PIRATES ABROAD:

<https://piratesabroad.ecu.edu/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10585>

Program Package Includes

- Two domestic flights inside Australia are included (SYD-CNS & CNS-OOL)
- All Academic Site Visits listed on the itinerary on pages 10-21
- Accommodation: In Sydney we use triple share hotel rooms (3rd bed is rollaway/sleeper sofa); In Cairns we use excellent quality dorm style hostel rooms with access to free wi-fi and in Gold Coast twin share hotel ALL OF OUR ACCOMMODATIONS ARE IN EXCELLENT LOCATIONS!!
- 9 Meal Package includes: 4 breakfasts, 2 lunch & 3 dinners
- Ground Transportation: We use some public transport in Sydney (trains) however the vast majority of our transport being Charter Coach transport
- Guided City Tour with commentary in Sydney, Cairns & the Gold Coast
- Entry to one sporting event, likely Twenty20, 1-day or National Basketball League (NBL) game
- Sydney Harbour Highlights Cruise: A beautiful narrated cruise lasting 75 minutes with great photo opportunities
- Entry to an Aboriginal Cultural Centre: Enjoy lessons throwing a boomerang & playing the didgeridoo as well as learn a little about Aboriginal culture, traditional foods, medicines, etc
- Zoo entry where you can have photos taken holding a koala & baby crocodile, pet and feed kangaroos, see free flight bird and crocodile shows, as well as hundreds of other native Australian animals
- Guided group tour in the rainforest onboard an Amphibious WWII USA Army Duck
- Full Day Great Barrier Reef Excursion: lunch, wetsuit and snorkeling equipment are included (Scuba dives are extra US\$55 per dive)
- Surfboard riding lessons at Surfers Paradise by a professional and accredited surf coach, includes wetsuit and transport to appropriate beach with small/medium waves on the day (75-90 minutes)
- Fun games of Cricket will be arranged for your group to enjoy
- Sports Travel Academy Program Director will travel with your group for the duration of your program

Sample Daily Itinerary

Note: This is a sample itinerary only. Some of the academic content listed may alter when your final itinerary is released. Sporting events will be added when schedules are known.

Wednesday March 2, 2022

Time TBA: Depart your local airport for Sydney (SYD) Australia

NOTE: International flights are not included in your current price. Students are responsible for purchasing flights to and from Australia

Thursday March 3, 2022

This day is lost as you cross the International Date Line. Don't worry you'll get it back on the way home!

Friday March 4, 2022

6:15am: Arrive Sydney and clear customs

9:00am: Depart for Sydney Guided Coach Tour

- Several stops including Mrs Macquarie's Chair with terrific views of the city



Welcome to Australia!

11:45am: Arrive at the Bondi Icebergs Swim Club

12:00pm: Presentation:

Topics: History of the Club including Membership Policy & Sport Gambling Culture in Australia

12:00pm: Lunch (included) - eat during lecture

12:30pm: Free time to enjoy the beach (2 hours)

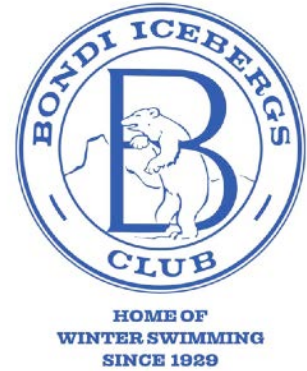
- Students can take a swim in the Icebergs pool, explore the beach and beautiful township of Bondi

2:30pm: Depart for hotel, arrive around 3:15pm

4:15pm: Short Orientation Walk (30 minutes)

This walk will explore the area surrounding the hotel including supermarkets, food options, ATM's etc

6:00pm: Welcome Dinner (included)



Bondi Icebergs Swim Club

Saturday March 5, 2022

Full Buffet Breakfast (included)

10:00am: Arrive Jumbunna Indigenous House of Learning at the University of Technology, Sydney

Presentation: Dr. Craig Longman

Topic: Overview of Legal and Criminal Justice Issues in Australia's Indigenous Population

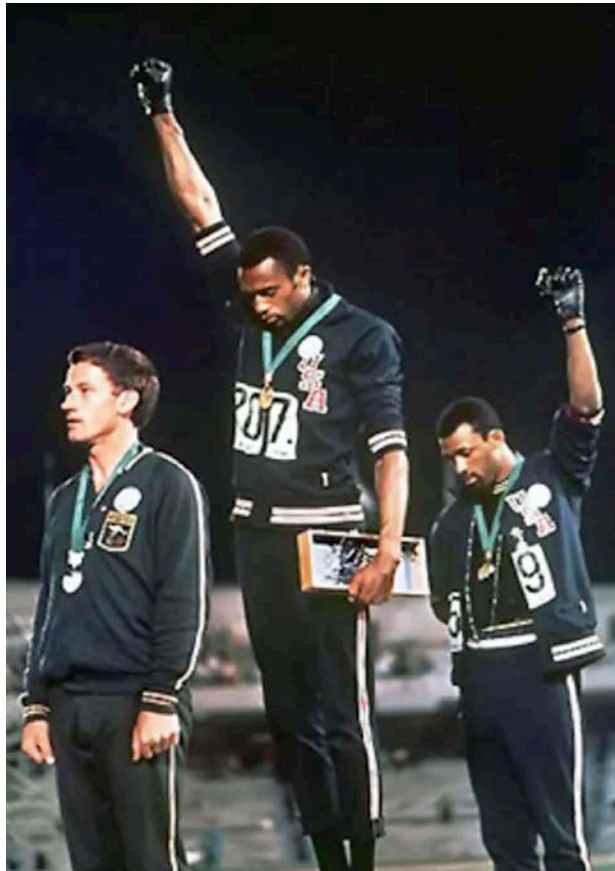
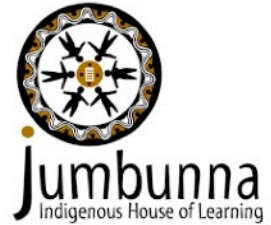
10:45am: Presentation: Dr. Craig Longman

Topic: Cultural Revitalization and Strategy and Tactics amongst Indigenous Nations

11:30am: Presentation: Dr. Daryl Adair

Topic: Peter Norman, Nicky Winmar & Racism in Australian Sport

12:30pm: Lunch Break (own cost)



Peter Norman



Nicky Winmar

1:15pm: Walk to Circular Quay for Harbour Cruise (30 minute walk)

2:30pm: Sydney Harbor Highlights Cruise

Depart Circular Quay (pronounced "key") on a 75 minute narrated harbor highlights cruise and enjoy some of Sydney's greatest attractions from the water

3:45pm: Guided Walking Tour of The Rocks (45 minutes)

The Rocks is Sydney's historical district and right by where the cruise returns

4:30pm: Free Time to explore The Rocks (Historic District)

Students will make their own way back to the hotel. Its a simple walk straight up George Street!!



Sydney Harbor Site Seeing Cruise
Darling Harbour is a short walk from your hotel

Sunday March 6, 2022

Full Buffet Breakfast (included)

Free Day - Sydney

There are many options for students to consider including a ferry ride across Sydney Harbour to Manly Beach, a bus ride out to Bondi Beach, or a train ride back to Cronulla Beach. Your hotel is right downtown so you can spend the day further exploring the city which could include visiting any number of museums, parks and other attractions that are all within an easy walk from the hotel. There are many day tours and adventure sport activities that students can sign up for at the hotel front desk. You can even pay for a chance to climb the famous Sydney Harbour Bridge!!



Monday March 7, 2022

Breakfast at airport (on your own)

9:05am: Depart on QF#708, arrive Cairns 11:25am

Cairns, pronounced "CANS", is a modern tropical city with a relaxed atmosphere and is a primary gateway to the Great Barrier Reef

12:00pm: Depart for Kuranda township (30 minute ride)

12:30pm: Free Time & Lunch Break in Kuranda

Kuranda is a beautiful mountain town nestled high in the rainforest and is a great place for lunch and souvenir shopping



Lovely relaxed vibe for lunch in the rainforest township of Kuranda

2:30pm: Arrive Rainforest Station

Set on 100 acres in the midst of wonderful World Heritage rainforest students will learn about the world's oldest surviving culture with the Pamagirri Indigenous Experience. Watch a traditional dance performance, spear presentation and be blown away by the didgeridoo. Test your boomerang throwing skills! The Pamagirri Aboriginal Experience has recently won the 2019 Queensland Tourism Award

2:45pm: Presentation:

Topic: Rainforest Educational Session on Army Duck

You'll travel onboard an Amphibious USA WWII Army Duck through the magnificent tropical rainforest and learn about its ecosystem. Rainforestation has twelve of these historical vehicles which hold up to 30 passengers and use a 6 wheel drive, propeller and rudder. During this 45 minute rainforest tour, your knowledgeable Duck Captain will identify and explain fascinating plants and wildlife as you pass by before splashing into the lake for a cruise where more wildlife to be seen. After the rainforest tour you'll visit the tropical fruit orchard which features over 60 different species of exotic

tropical fruit trees and you'll learn about fruits of the region and the world.



Rainforest Education on board a U.S Marine World War II Army Duck

3:30pm: Presentation:

Topic: Indigenous Australian Culture

Enjoy Australia's indigenous culture with the Pamagirri Aboriginal Experience. The Dreamtime Walk along the Rainbow Serpent walkway takes you through Aboriginal traditions, myths, and legends. Students will learn to throw a boomerang, spear and learn about the didgeridoo. There is also opportunity to see traditional dwellings, artifacts and art at the Pamagirri Cultural Centre. Then in the rainforest amphitheater watch the Pamagirri Aboriginal Dancers perform a powerful and exciting 30 minute show of traditional dance, accompanied by didgeridoo and clap stick

4:45pm: Depart for accommodation, arrive around 5:30pm

6:30pm: Welcome Dinner (included)



Students with Pamagirri Tribesman Learning Indigenous Culture

Tuesday March 8, 2022

Continental Breakfast (included)

8:30am - 5:30pm: Full day on the Great Barrier Reef

The Great Barrier Reef is the World's largest coral reef system composed of over 2900 individual reefs and 900 islands stretching for 1600 miles over an area of 133,000 square miles. The Great Barrier Reef can be seen from outer space and is the World's largest single living organism. It was selected as a World Heritage listed in 1981.



Wednesday March 9, 2022

Continental Breakfast (included)

Free Day in Cairns

Adventure sport activities include but are not limited to: Bungee jumping, White water rafting, Horseback riding, ATV bike rides, Fishing Charter tours, as well as several nature based experiences

4:30pm: Meet in hotel lobby and depart for waterhole

5:00pm - 6:30pm: Visit Crystal Cascades for a Swim

- Crystal Cascades is a pristine rainforest waterhole

6:30pm: Depart for accommodation, arrive around 7:00pm



University of South Carolina 2018 class at Crystal Cascades

Thursday March 10, 2022

Breakfast at airport (own cost)

7:20am: Depart for Cairns international airport (CNS)

9:10am: Depart Jet Star #967, arrive Gold Coast (OOL) at 11:25am

12:30pm: **Arrive Southern Cross University**

- Lunch Break on arrival

1:30pm: Presentation: Mr. Jak Carroll

Topic: Australia's Surf Business Industry

2:15pm: Depart for beach

2:30pm - 4:00pm: Surf Board Riding Lessons

Students will take a "Learn to Surf" with professional accredited surf coaches

4:15pm: Depart for hotel, arriving around 5:00pm

6:00pm: Guided Walking Tour of Surfers Paradise (30 minutes)



USC Students in 2016 Learning to Surf

Friday March 11, 2022

Breakfast (on your own)

9:50am: Depart for Surf Club (5 minute walk)

10:00am: Arrive Surfers Paradise Surf Life Saving Club

All populated beaches in Australia have Surf Clubs who have a dual function to both patrol the beach with lifeguards and to provide an opportunity for members of their community to participate in the many Surf Sport disciplines. Clubs compete against each other and there is even a National Championship where one Club is named as the Australian Champions. The Surfers Paradise Surf Life Saving Club is amongst the most successful clubs in Australia having won the National Championship a record 8 times.



10:00am: Presentation: Coach Zayne Hammil (Head Coach for the Club)

Topics: Beach Safety including tips on Rip Currents; Surf Life Saving as a Sport Down Under

10:45am: Presentation: Jon Shepherd

Topic: Red Dust Role Models Indigenous Program

11:30am: Depart for Currumbin Wildlife Sanctuary (lunch at the zoo)



Surfers Paradise Beach

12:00pm: Arrive at Currumbin Wildlife Sanctuary (Zoo)

Info at: <http://www.cws.org.au/>

You can have photos taken holding a koala (\$20), pet and feed kangaroos, see free flight bird and crocodile shows, as well as see hundreds of other native Australian animals. Some of the most popular shows are:

12:30pm: Croc Show

2:00pm: Free Flight Bird Show

2:40pm: Australian Sheep Shearing Show

4:00pm: Bird Feeding & Great Photo Opportunities at the Lorikeet

4:30pm: Depart for hotel, arrive around 5:00pm



Nebraska students on free time at the Gold Coast

Saturday March 12, 2022

Breakfast (on your own)

Free Day - many day tour options that can be arranged at the Front Desk OR just relax and enjoy this wonderful and relaxing beachside community!

7:00pm: Farewell BBQ Dinner at Hotel Pool (included)

Sunday March 13, 2022

Breakfast at airport (own cost)

Flights TBA - You will arrive home on the evening of 3/13/2022

We hope you enjoyed your program DownUnder! At Sports Travel Academy the World is Your Classroom!



SU 2017 Class at Sydney's famous Bondi Beach

Craig Douglass at Sports Travel Academy is a pro. He does a great job of making sure he learns what faculty and students need, want and desire from a study-abroad program. In addition, Craig is generous with his time and a supporter of innovation and creativity in sport management programs. I endorse Craig wholeheartedly encourage students interested in the Global Sport Industry to take a Sports Travel Academy program.

-Dr. Richard Southall - UNC Chapel Hill & Director College Sport Research Institute (CSRI)



Who is Sports Travel Academy?

Sports Travel Academy specialize in Faculty Led Study Abroad Programs catering to students interested in the Global Sport & Health Industry. Join us and gain an international perspective on Global Sport, see some amazing parts of the world and have a bunch of fun doing it! Company Director Craig Douglass has been arranging study abroad programs since 1996. We are based in Cary, North Carolina and have a global network of staff members in Europe, U.K., Australia & New Zealand.

Our clients include:

Syracuse University, University of South Carolina, University of Florida, Drexel University, UNC Chapel Hill, University of Cincinnati, Miami University, Iowa State University, Neumann University, Baldwin-Wallace University, Texas A&M University, Wingate University, Alvernia University, Saint Leo University, East Carolina University, James Madison University, Nebraska Wesleyan University, University of Wisconsin, California University, University of Indianapolis, Wilmington College, Culver-Stockton College, University of South Dakota, Franklin College, Manchester University, University College Dublin, Wingate University, Grand View University, Aurora University, Dixie State University, Ashland University, Rutgers University & Temple University.

More information at: <http://www.sportstravelacademy.com/about.html>

Testimonials at: <http://www.sportstravelacademy.com/testimonials.html>

Craig Douglass

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